

Policy, knowledge value and strategic relevance of protection

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Nowadays, it is increasingly necessary for universities and research institutions to embrace the new challenges arising from the market and to which they are called to respond. In this context, the ability of universities to protect and enhance their know-how becomes particularly important. Therefore, the valorisation of strategic assets such as patents is just the beginning of a new adventure for universities towards new commercial horizons, allowing them to play a fundamental role in the Open Innovation era.